Senboku Akita Declaration on Sustainable Tourism

On the occasion of International Year of Sustainable Tourism for Development, we come together in the city of Senboku, on 7 February 2017, to agree upon this declaration to show our strong commitment toward the implementation of sustainable tourism as a tool to revitalize local community, pursue the happiness and well-being of the residents, and to protect our irreplaceable nature.

MINDFUL of the bounty of nature and the wisdom of the ancestors, we respect and cherish our culture and customs and gladly share them with future generations,

RECOGNIZING the need to think and act globally, and to wholeheartedly welcome travelers from both home and abroad,

AIMING to become a sustainable community that promises 'Good place to live is a Good place to visit', each one of us will devote our utmost effort and cooperate together with long term vision.

Senboku City, 7 February, 2017

Mistuhiro Kadowaki, Mayor,

Senboku City

IN WITNESS WHEREOF this declaration is signed by Senboku City Mayor

Witness signature 1

Masaru Takayama,

Asian Ecotourism Network

Witness signature 2

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Kouichi Mori, Ecotourism Japan